

Inside look: Transportation Policies 2023



While preparing the data for Transportation Policies, we found some interesting insights that we couldn't wait to share with you. Check out this sneak peek into the data!

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Electric vehicles are becoming popular in Central & Eastern European markets but Latin American markets are slower to make the transition.

Around 40% of organizations in Central & Eastern Europe have already added electric cars to their company fleet and another 40% plan to implement this change in next two years. In Latin America, less than 30% of organizations have added electric cars to their fleet and less than 20% plan to implement this change in next two years. A lot of the changes in Europe are due to government programs offering subsidies and tax incentives, along with investment in the infrastructure needed for charging vehicles.



Company cars can be used for both business and personal use, depending on your career level and market.

In Australia, 90% of companies allow the head of the organization to use a company car for both business and personal uses, but only 75% of companies allow the same opportunity for executives, managers and sales professionals. The same trend is evident in China where 77% of companies allow the head of the organization to use a company car for business and personal uses, but only 50% of companies allow personal use for executives, managers and sales professionals.



Market competitiveness is a key determinant for the amount of a car allowance.

In Asia Pacific, Europe and the Middle East & Africa, the top three factors considered when determining a car allowance are: market competitiveness, job level/salary band of employee and the cost of providing a vehicle. In the Americas region, market competitiveness is also the top factor, but the cost of maintaining and insuring a vehicle are also highly valued in the calculation.